HEADING	2011 (Year 1)	2012(Year 2)	2013 (Year 3)	2014 (Year 4)	2015 (year 5)	2016 (Year 6)	2017
ADMINISTRATION & MANAGEMENT STRUCTURE	**(HIGH)** To review/ update existing management structure. Appoint a Cricket Coordinator in accordance with prepared job description. Appoint a Cricket Administrator in accordance with job description prepared. (Budget circa £6500)	**(HIGH)** To critically review how the new structure of control has worked. Review the function of the Cricket Co-Ordinator and Cricket Administrator roles and assess the success or otherwise of this venture.	**(HIGH)** To split the club management responsibilities by formation of a new Limited Liability Company to manage the club house facility. **(HIGH)** To improve the overall responsibility of the Cricket Sub Committee to run the cricket affairs of the club.	**(HIGH)** The continuing pursuit of a business model that serves the Cricket Club to maximum advantage.	**(HIGH)** Seek more volunteers to reduce reliance on paid officials. **(HIGH)** Reduce overheads and increase income as focused target. **(HIGH) Form a dedicated group to look at ways in which the club's assets may realistically be developed to improve annuity income.**	**(HIGH)** Reach a settled arrangement for managing the club.	
GOVERNANCE	**(MEDIUM)** Review the existing club rules and consider their revision into a modern "Constitution". **(HIGH)** To have in place an agreed set of procedures for disciplinary issues that might arise within the club, published to the membership.	**(HIGH)** Strategic Planning group to review first year action plan and monitor progress. Look towards amendments to longer term plan to take into account circumstantial changes.		**(HIGH)** To extend the Strategic Development plan to year 2017 and present this to the club members.	To finalise and present a new " Club Constitution" document for adoption at the 2015 AGM		
FINANCE	**(HIGH)** To modernise the club's accounts to computerised system designed to deliver speedier annual accounts and many other benefits. **(HIGH)** To assess the income and expenditure pattern predicted for the next financial year and aim for full budgetary control	**(HIGH)** Assess the effectiveness of new financial systems in place. **(HIGH)** Aim to get accounting into position for a November AGM date.	**(HIGH)** To work with clubs professional accountants towards efficient financial arrangements for the Cricket club and its Facilities Management Company.	**(HIGH)** Aim to improve balance of payments. **(HIGH)** Seek improvements in the current ground hiring fees with particular reference to Homefield School.	**(HIGH)** To review the financial structuring of the club and its facilities management company after two years experience. Reduce trading loss to break even point. **(HIGH)** Look to increase income from all sources and reduce overheads by campaigning for more voluntary help.		
MARKETING AND COMMUNICATION	**(HIGH) Internally -** To improve generally communication links to members, through web site, e mails **Externally -** Positive effort to improve press coverage and promotion of clubs image.		**(HIGH)** Try to resource this area with volunteer to enable better progress in media coverage.	**(HIGH)** Investigate and gain hands on experience of Clubhouse Management software with a view to its use for our Cricket Club.	**(HIGH)** If Clubhouse Software is through beneficial, adopt it and ask membership to "buy into" its benefits.		
BUILDINGS		**(HIGH)** To complete negotiations with the new Health Club Lessee over the future management of the clubhouse premises and procure improvements to the Cheam Road kitchen and bar area. **(HIGH)** To have planned execution of the Holmwood Close pavilion extension project.	**(HIGH)** Completion and commissioning of Holmwood Close pavilion. **(MEDIUM)** Consider groundsman facility at Cheam Road and its replacement.		**(HIGH)** Seek to make improvements to the Holmwood Close Pavilion toilets and to floor finishes generally.		
GROUNDS & EQUIPMENT	**(HIGH To** appoint an assistant groundsman as soon as practicable (cost Circa £5K) **(HIGH)** To replace the existing nets with new safe enclosure with greater management control (Cost estimated £10) K - some grant aid likely) **(MEDIUM)** To install some ball stop netting in areas where required. (Cost circa £600) **(LOW)** Extend boundary at Holmwood Close where possible along woodland.	**(HIGH)** Procurement of a new power wicket roller for the Holmwood Close Ground circa £10K net. **(MEDIUM)** Landscape the score box area at Cheam Road to improve local appearance (Cost estimated £2500) **(MEDIUM)** To research the possibility of acquiring a new wicket mower (£3K financed through machinery grant) **(HIGH)** Review the appointment of external grounds maintenance contractor and role of Assistant Groundsman. **(HIGH)** Aim for high markings for wickets and outfield at Cheam Road and improve outfield treatments at Holmwood Close. **(MEDIUM)** To consider the logistical problems of transportation of equipment	**(MEDIUM)** Consideration to be given to the likelihood of moving to a full time groundsman. **(HIGH)** Replace damaged netting to the practice nets and mobile cage. (Lords Taverner's grant aid to be sought)	**(High)** carry out risk assessment for Health and Safety purposes in respect of our two grounds. Plan ahead for any improvements required. **(MEDIUM)** Aim for high marks for pitch and outfield.	**(HIGH)** Extend square at Cheam Road and Holmwood Close by two strips to accommodate more fine turf wickets. (Projected Cost £25K plus VAT) **(MEDIUM)** Relay two wickets in the central area of the square to upgrade to highest club playing standard as part of a phased programme. Cost projected £10K plus VAT) **(HIGH)** Provision of a new groundsmans secure modern equipment shed. (Cost estimate circa £85K plus VAT) **(MEDIUM)** Install improved ball stop facilities to various parts of the two grounds to prevent lost ball issues during match play.		
SOCIAL	**(HIGH)** To re-establish the social sub committee.	**(HIGH)**To plan clubs social calendar effectively, including retirement dinner for outgoing President Ken Ohlson.	**(HIGH)** Work towards a good link between the Cricket Club and the Facilities management Company to co-ordinate social occasions**.**	**(MEDIUM)** Seek to develop improved social activity during the summer season within the club membership..	**(HIGH)** Expand winter cricket club social activities through the social Secretary.		
CRICKET	**(HIGH)** To strengthen the 1st XI Squad. Try to recover lost players of recent past. Use all contacts known to the club to assist in recruitment process. **(HIGH)** Consequential to appointment of Cricket Co-ordinator, improve selection process.	**(HIGH)** Development of a women's Cricket section through Clive **(LOW)** Consider the logistics of third ground for expanding fixture commitments. **(HIGH)** To recruit players required to maintain club premier status. **(HIGH)** To provide well organised coaching structure for senior practice nights.	**(HIGH)** Provide good quality and well managed winter nets facility. **(HIGH)** Increase the numbers of participating women and look towards a girls section. Provide some competitive cricket. **(HIGH)** Recruit quality lead player to encourage and lead 1st XI cricket and improve club playing ethos..	**(HIGH)** Continue efforts to raise cricket playing membership and explore ways to encourage participation in various forms of the game to provide a range of products. **(HIGH)** Revise plans regarding desired appointment of a Head Coach to oversee all coaching within the club and to lead cricket development. Aim to have appointment made during current year. **(HIGH)** Continue with expansion of the women and girls' section.	**(HIGH)** Build on successes of 2014 in respect of recruitment and performance.	**(HIGH)** Aim to have reduced players budget by half 2014 levels.	
COLTS		**(HIGH)** Increase the number of colts that receive regular coaching. **(HIGH)** Improve coaching and development given to 14/15 year old age groups.	**(HIGH)** To have developed and maintained a relationship with a minimum of 3 local schools(primary or secondary) under the Chance to Shine scheme. **(HIGH)** Run effective winter courses and summer clinics. **(HIGH)** Set up winter Academy nets.	**(HIGH)** Promote increase in colts membership by 20%. **(HIGH)**. Build on the success of the young colts Friday night drop in coaching sessions.	**(HIGH)** Promote increase in colts membership by further 20%. **(HIGH)** maintain the progress and integration of our older developing colts. Develop team and mates bonding by involvement in ECB U 19 T 20 tournament and other dedicated fixtures.		
FUNDING	**(HIGH)** Set up a fund raising group or individual dedicated to seek funding opportunities through all sources.		**(HIGH)** Seek volunteers to promote fund raising and sponsorship.		**(HIGH)** Aim to develop effective fund raising sub committee on strength of appointment of Sam Schofield as lead volunteer. Target funds for grass wicket improvements, new groundsman facility and other projects identified.		
CAPITAL PROJECTS	**(HIGH) To complete the** Development Project at Holmwood Close in association with Lodgecrest Homes. **(HIGH)** To extend the Holmwood Close pavilion in accordance with prepared plans to provide larger dressing rooms, bigger tea room and safe equipment store. (Cost estimate £65 - £75K financed by development proceeds.)	**(HIGH)** Complete improvements to the Cheam Road Clubhouse.					
SOCIAL	**(HIGH)** Re-establish the social sub committee and seek volunteers to get involved in organising social functions.	**(HIGH)** In addition to normal man functions, organise a retirement dinner in honour of Ken Ohlson, retiring President.	**(HIGH)** Aim to form a good social link between club social committee and Popinjays(PMG)Ltd. **(HIGH)** Through contacts made with other sporting organisations in Sutton try to develop social connections that benefit all parties.	**(HIGH)** Build on success of the Friday family colts night and the increasing strength of the Women's section.	**(HIGH)** Build up social membership through organised events during winter 2015 and try to maintain sociability through campaign of family involvement	**(HIGH)** Look to achieve a good level of sustained social involvement year round.	